



# World Communications Day

## May 13, 2018

“The truth will set you free” (Jn 8:32)

“When we are faithful to God’s plan, communication becomes an effective expression of our responsible search for truth and our pursuit of goodness.”

Pope Francis, Message for World Communications Day, 2018.

Relevant Radio® has been helping people bridge the gap between faith and everyday life through informative, entertaining, and interactive programming twenty-four hours per day, seven days per week on the air, online at [relevantradio.com](http://relevantradio.com), and on the FREE mobile app.

**31%** of listeners have returned to the Church because of the programming

**69%** of listeners are better able to teach their children the Truths of the Catholic Faith

**94%** of listeners said they are more spiritually engaged and inspired

**83%** of listeners said they’ve learned a great deal about their faith

**47%** of listeners attend Mass more regularly



**Mobile App**

417,358 downloads  
192 countries  
All 50 states



**Website**

673,000 annual unique users  
2.8 million annual sessions

**Live Stream**

1.4 million annual users  
7.7 million annual sessions



**Facebook**

#1 Catholic social media audience (USA)  
4.3 million likes  
7-15 million weekly audience  
3 billion yearly impressions  
2.4 million monthly views on Facebook LIVE

\*SOURCES: National Catholic Register and Relevant Radio Survey

